

**THIS FORM IS FOR DISCOUNT TIRE DIRECT CUSTOMERS ONLY
MICHELIN FEBRUARY/MARCH 2010 PROMOTION REBATE FORM**



70



MICHELIN

**MAIL-IN
REBATE**

**ON ANY SET OF 4
MICHELIN TIRES!**

02/14/10 - 03/06/10

DTD Michelin Offer #26005

Receive a \$70 mail-in rebate when you purchase a set of four (4) Michelin tires bought at Discount Tire Direct from February 14th through March 6th, 2010.

You may submit your rebate **online** at

www.dtc.rebatepromotions.com

using the appropriate offer number.

Or you may submit your rebate by **faxing** to 480-668-9402 (Discount Tire Direct customers only) or **mailing ALL** of the following **REQUIRED** items:

1. This redemption form completely filled out (PLEASE PRINT)
2. Your ORIGINAL or ISSUED REPRINT dated sales receipt from the qualifying purchase

Mail all of these items to:

DTD Michelin Offer #26005

P.O. Box 1430

Mesa, AZ 85211-1430

THIS FORM MUST BE POST MARKED NO LATER THAN 04/06/10

- Purchase must be made at Discount Tire Direct
- Allow 4–5 weeks for delivery
- Valid in USA ONLY
- Not valid with any other offer
- Rebates faxed or redeemed online must be submitted no later than 04/06/10

Name: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone Number: _____

E-mail Address: _____

Survey

(required)

We greatly appreciate you taking the time to answer these questions. This information will help us shape future promotions and the way we provide tire service to you.

1. Did you purchase because of the promotional offer?
 Yes No
2. Was this your first visit to any of our stores?
 Yes No
3. Please check all the items our promotional offer prompted you to do:
 Yes No Upgrade your purchase to a better quality tire
 Yes No Buy a set of four tires rather than one or two
 Yes No Buy a set of tires somewhat sooner
4. How did you **first** hear about this Promotion?
(Please check **one**)
 Newspaper: Ad___ Post-It___
 Called sales associate
 Referred by friends or family
 Magazines
 Internet
Banner Ad___ Search Engine___ discounttiredirect.com___
 Mail:
Postcard___ Valpak___ RedPlum___ Other___

To view your rebate status, please visit:

www.dtc.rebatepromotions.com

For questions about your rebate call toll-free at (866) 892-8078.

After submitting required materials, please allow 3 weeks before checking the status of your redemption.

WE SUGGEST YOU MAKE A COPY OF ALL MATERIALS SUBMITTED FOR YOUR RECORDS.

Void where taxed, prohibited, or restricted by law. Discount Tire is not responsible for late or misdirected mail. Fraudulent submission of multiple requests could result in Federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342)

**DISCOUNT
TIRE DIRECT**