

**THIS FORM IS FOR DISCOUNT TIRE DIRECT CUSTOMERS ONLY**

**KUMHO 09/01/11 - 01/31/12 PROMOTION REBATE FORM**

**\$50**



**KUMHO TIRES  
ECSTA 4X**

**VISA®  
PREPAID CARD**

**WHEN YOU PURCHASE A SET OF 4  
KUMHO ECSTA 4X TIRES!**

ONLINE OR MAIL-IN REBATE. CANNOT BE COMBINED WITH OTHER OFFERS.  
VALID 09/01/11 THROUGH 01/31/12.

Rebate paid via a Discount Tire/Americas Tire Visa Prepaid Card, valid everywhere Visa is accepted. Rebates being sent to Canada will be sent via a check. The Card is not redeemable for cash and may not be used for cash withdrawal at any cash-dispensing locations. The Discount Tire/Americas Tire Visa Prepaid Card is issued by MetaBank pursuant to license from Visa U.S.A. Inc. Card funds are available for 120 days in addition to any remaining days in the issuing month. All Visa Prepaid Cards require an "Activation" step to be performed by the recipient. Follow the simple steps detailed on the accompanying Card mailer to complete Activation.

**DTD Kumho \$50 Offer #26054**

Receive a \$50 Visa® Prepaid Card when you purchase a set of four (4) Kumho Ecsta 4X tires from Discount Tire Direct from September 1st, 2011 through January 31st, 2012.

You may submit your rebate **online** at **www.dtc.rebatepromotions.com** using the appropriate offer number.

Or you may submit your rebate by **faxing** to 480-668-9402 (Discount Tire Direct customers only) or **mailing ALL** of the following **REQUIRED** items:

1. **This redemption form completely filled out (PLEASE PRINT)**
2. **Your ORIGINAL or ISSUED REPRINT dated sales receipt from the qualifying purchase**

Mail all of these items to:  
**DTD Kumho \$50 Offer #26054**  
P.O. Box 1430  
Mesa, AZ 85211-1430

**THIS FORM MUST BE POST MARKED NO LATER THAN 02/28/12**

- Purchase must be made at Discount Tire Direct
- Allow 3-4 weeks for delivery
- Valid in USA & Canada ONLY
- **Not valid with any other offer**
- Rebates faxed or redeemed online must be submitted no later than 02/28/12

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Survey**

(required)

We greatly appreciate you taking the time to answer these questions. This information will help us shape future promotions and the way we provide tire service to you.

1. Did you purchase because of the promotional offer?  
 Yes  No
2. Was this your first visit to any of our stores?  
 Yes  No
3. Please check all the items our promotional offer prompted you to do:  
 Yes  No Upgrade your purchase to a better quality tire  
 Yes  No Buy a set of four tires rather than one or two  
 Yes  No Buy a set of tires somewhat sooner
4. How did you **first** hear about this Promotion?  
(Please check **one**)  
 Newspaper: Ad\_\_\_ Post-It\_\_\_  
 Called sales associate  
 Referred by friends or family  
 Magazines  
 Internet  
Banner Ad\_\_\_ Search Engine\_\_\_ discounttiredirect.com\_\_\_  
 Mail:  
Postcard\_\_\_ Valpak\_\_\_ RedPlum\_\_\_ Other\_\_\_

To view your rebate status, please visit:  
**www.dtc.rebatepromotions.com**

**For questions about your rebate call toll-free at (866) 892-8078.**  
After submitting required materials, please allow 3 weeks before checking the status of your redemption.

**WE SUGGEST YOU MAKE A COPY OF ALL MATERIALS SUBMITTED FOR YOUR RECORDS.**

Void where taxed, prohibited, or restricted by law. Discount Tire is not responsible for late or misdirected mail. Fraudulent submission of multiple requests could result in Federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342)

